

# Zinnov Awards 2026 – Next Generation Woman Leader

## How to Fill a Winning Nomination Form

- Use **action + metric + timeframe + impact** for every answer.  
Example: *“Increased women in leadership by + 8pp in 12 months — launched sponsorship programs.”*
- Always **back claims with measurable outcomes** — \$ impact, %, counts, NPS points, or qualitative transformations with quantifiable evidence.
- Mention **timeframes (FY23–25)** and **baseline → result** where possible.

## Evaluation Guidelines

Broad Guidelines: Specific Criteria across Pillars are detailed in the form

1. **Clarity and Relevance:**  
Select the most relevant response option; if none apply, choose “Other” and clearly specify your rationale. Responses must be concise, directly aligned with the question, and follow the CAR (Context–Action–Result) framework. Adherence to the prescribed word limit is advised.
2. **Outcome Orientation:**  
Wherever applicable, link responses to measurable business outcomes. Include timeframes and baseline metrics to strengthen the impact and demonstrate tangible value.
3. **Evidence Quality:**  
Support claims with credible, high-quality evidence. Acceptable sources include news articles, blogs, interviews, patents/IP links, images, and documents that highlight India GCC contributions to specific AI initiatives.

## The 2–3 Minute Jury Pitch for Shortlisted candidates

**Objective:** Reinforce your written nomination with emotion, clarity, and memorability.

### Structure:

1. **Opening (30s):** Who you are + your “why” (purpose and leadership philosophy).
2. **Core Story (90s):** 2–3 key impact areas (business, people, innovation). Quantify results; focus on one big narrative arc.
3. **Closing (30s):** Future vision — how your leadership is shaping tomorrow’s ecosystem.

### Winning Pitch Tips:

- Be authentic, not over-rehearsed.
- Use **one powerful visual** or metric (e.g., “\$10M impact; 30% faster GTM; 100 women mentored”).
- End with a **call-to-inspiration** — how your journey inspires other women leaders.

## Final Submission Checklist

- ✓ One strong metric per bullet
- ✓ Data-backed storytelling
- ✓ Evidence links attached
- ✓ Glossary-aligned terminology
- ✓ Consistent timeframe (FY23–25)
- ✓ Pitch narrative aligned with form response